



# **INSIDEBUSINESS ONLINE ADVERT RATES**

## **ADVERTISEMENT WINDOW**

With immense traffic to **InsideBusiness Online Newspaper's** site: [www.insidebusinessonline.com](http://www.insidebusinessonline.com) for breaking news, developing news and in-depth news analysis, local and multinational organizations are taking advantage to promote their products and organizations on our site for global visibility.

### **ADVERT RATES**

S/N	INSIDEBUSINESS ADVERT	SIZES	WEEKLY RATE N	5% VALUE ADDED TAX N	TOTAL WEEKLY RATE (5%VAT INCLUSIVE) N
1	Right Side of InsideBusiness Logo	728 X 90	350,000	17,500	367,500
2	InsideBusiness Top Right Banner	300 X 250	420,000	21,000	441,000

<b>3</b>	<b>InsideBusiness Middle Rectangular Banner</b>	<b>468 X 60</b>	<b>250, 000</b>	<b>12,500</b>	<b>262,500</b>
<b>4</b>	<b>InsideBusiness Square Banner</b>	<b>300 X 200</b>	<b>200,000</b>	<b>10,000</b>	<b>210,000</b>
<b>5</b>	<b>InsideBusiness Lead Story/Break-ins</b>	<b>468 X 60</b>	<b>200,000</b>	<b>10,000</b>	<b>210,000</b>
<b>6</b>	<b>InsideBusiness Sky Scrapper</b>	<b>160 X 600</b>	<b>300,000</b>	<b>15,000</b>	<b>315,000</b>
<b>7</b>	<b>InsideBusiness Text Link Ads</b>	<b>180 X 90</b>	<b>30,000</b>	<b>1,500</b>	<b>31,500</b>
<b>8</b>	<b>InsideBusiness Event Photo News Ads</b>		<b>150,000 - 350,000</b> <b>(Dependent on Location and Duration of Events)</b>	<b>7,500 - 17,500</b> <b>(Dependent on Location and Duration of Events)</b>	<b>157,500 – 367,500</b> <b>(Dependent on Location and Duration of Events)</b>
<b>9</b>	<b>InsideBusiness Video Ads</b>		<b>200,000</b>	<b>10,000</b>	<b>210,000</b>

<b>10</b>	<b>InsideBusiness Documentary &amp; Special Projects</b>	<b>Products</b>	<b>500,000</b>	<b>25,000</b>	<b>525,000</b>
		<b>Report/Commercial</b>	<b>1,500,000</b>	<b>75,000</b>	<b>1,575,000</b>
		<b>Political</b>	<b>3,500,000</b>	<b>175,000</b>	<b>3,675,000</b>

**The Total Weekly Rate is inclusive of the 5% Value Added Tax (VAT)**

**PLEASE NOTE:**

**All artworks should be submitted one week before publication.**

**All advert materials should be saved in JPEG, GIF or SWF format.**

**All Adverts should be pre-paid before publication.**

**Advert rates are subject to periodic review.**

**For more information, please contact InsideBusiness Online Newspaper:**

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